



LAURA CURRAN
NASSAU COUNTY EXECUTIVE



Boost Nassau Resource Center

Wednesday, September 8, 2021

Overview

- **Online Portal**
- **Available Resource Links**
- **Intake Form**
- **In-person Appointments**
- **Location and Contact Information**



Boost Nassau Resource Center – Online Portal

A One Stop Shop for individuals, businesses, and non-profits to determine eligibility for federal, state, and county relief programs and apply for available recovery grants and loans and program opportunities.

www.nassaucountyny.gov/Boostnassau



Boost Nassau Resource Center – Online Portal cont.

Economic Impact

Programs which support businesses and non-profits, from Nassau County, New York State, and Federal sources

Community Resources

Programs to support individuals and related human services

Special Districts

Programs for Nassau County districts that perform specific functions in the community, such as fire, water, and school

Infrastructure

Programs to improve Nassau County critical infrastructure and government services



Boost Nassau Resource Center – Available Resources

Program

Link

Boost Main Street Small Business Grant Program

Nassau County is supporting small businesses that have experienced financial hardship due to COVID – including retail and service businesses – and that are in need of financial assistance to continue to operate or be able to reopen as allowed by law during the crisis. Grants of \$10,000 per business will be awarded for eligible businesses with 50 or fewer full-time equivalent employees. Eligible funding uses include commercial rent or mortgage payments.

- https://ndc.smapply.io/prog/boost_nassau_main_street_recovery_grant_program/

Boost Nassau Resource Center – Available Resources cont.

For additional support and assistance, appointments are available for one-on-one help from our County team.

[Click here to reach the Boost Nassau Resource Team and make an appointment](#)

Boost Nassau Resource Center – Intake Form

Boost Nassau Resource Center

Nassau County Office of the County Executive

Please submit your contact information and a Boost Nassau Resource Center Coordinator will follow up with you.

Note: fields marked with a red asterisk () are required.*

Your Information	
First Name: *	Last Name: *
<input type="text"/>	<input type="text"/>
Email Address: *	Phone Number: *
<input type="text"/>	<input type="text"/>
Preferred Contact Method: *	Preferred Contact Time: *
<input type="text" value="Please Select..."/>	<input type="text" value="Please Select..."/>
Will you need assistance in a language other than English? *	If Yes, Please select the language:
<input type="text" value="Please Select..."/>	<input type="text" value="Please Select..."/>

Boost Nassau Resource Center – Intake Form cont.

Applicant Information

Please describe your situation? *

Business Owner/Representative

Please Select...

Business Owner/Representative

Homeowner/Tenant

Address 1: *

Address 2:

City: *

State: *

Please Select...

Zip Code: *

Boost Nassau Resource Center – Intake Form cont.

Business or Organization Website Address:

Business Organization Type: *

Please Select...
Please Select...
For-Profit
Non-Profit
Please Select...

Date of Business Formation: *

mm/dd/yyyy 

Date of Business Formation: *

mm/dd/yyyy 

How many employees does your business or organization have? *

Please Select...
Please Select...
10 or less
11-50
51-100
101-500
More than 500

What industry are you in? *

Please Select... 

Are you a certified Minority or Woman Owned Business? *

Are you interested in learning about certification?

Boost Nassau Resource Center – Intake Form cont.

What industry are you in? *

Please Select... ▼

Please Select...

Restaurant or bar

Arts, culture, and entertainment

Other small business (e.g., retail, service, personal care, day care, etc.)

Life science and human services

Other

Are you a veteran? *

Please Select... ▼

Is your business or organization registered as a vendor with Nassau County? *

Please Select... ▼

Are you interested in learning about certification?

Please Select... ▼

What type of assistance are you seeking? *

- Loan
- Grant
- Residential Rent Relief
- Commercial Rent Relief
- Other

Boost Nassau Resource Center – Intake Form cont.

Are you a certified Minority or Woman Owned Business? *

Are you interested in learning about certification?

Are you a Veteran? *

What type of assistance are you seeking? *

- Loan
- Grant
- Residential Rent Relief
- Commercial Rent Relief
- Other

Is there a specific program you have questions about? *

If Yes, Please enter program name here:

Please enter any questions or comments here:

Submit

Boost Nassau Resource Center – Eisenhower Park

In-person assistance is available now from our County Team.



Boost Nassau Resource Center – Eisenhower Park



Boost Nassau Resource Center – Eisenhower Park

Location

Eisenhower Park -1899 Hempstead Turnpike
Field 6A
East Meadow, New York 11590

Hours

Monday-Friday
9:00 am-4:45 pm

Telephone Number

(516) 572-2888

Website Address

www.nassaucountyny.gov/boostnassau

Email Address

boostnassau@nassaucountyny.gov



**HOMES
JOBS
COMMUNITY**

HOW TO APPLY FOR THE BOOST NASSAU MAIN STREET RECOVERY GRANT PROGRAM

National Development Council
September 8, 2021

www.ndconline.org

Boost Nassau Main Street Recovery Grant Program



Nassau County's Boost Nassau Main Street Recovery Grant Program supports small businesses located within the County that experienced financial hardship due to COVID-19 and that are in need of financial assistance to continue to operate or to be able to reopen as allowed by law during the crisis. Grants of \$10,000 per business will be awarded for eligible businesses with 50 or fewer full-time equivalent employees.

Per Internal Revenue Service guidance, these grants are taxable.

Please review the information below for an overview of the Boost Nassau Main Street Recovery Grant Program. If you still have questions about the program after reading the information below, please contact the third-party administrator, the NDC Small Business Recovery Team, via email at NCMSRecovery@ndconline.org.

Overview

...

\$10,000 Grants for Small "Main Street" Businesses

- **Nassau County's Boost Nassau Main Street Recovery Grant Program** supports small businesses
 - located within Nassau County
 - that experienced financial hardship due to COVID-19 and
 - that are in need of financial assistance to continue to operate or to be able to fully reopen as allowed by law during the crisis
 - with **0 (sole prop) to 50 full-time equivalent employees**

ARE potentially eligible for a \$10,000 grant!



Definition of Eligible Businesses

As of September 8, 2021

- Less than 50 full-time equivalent (FTE) employees
 - 40 hours = 1 FTE
- All Business Sectors
 - Main Street Retail and Service Businesses
 - For-profit and Non-profit (501c3)
- Located in Nassau County
- Less than \$5 million in annual revenues
- Must be currently open at some level
- Must certify and demonstrate/identify that they have experienced financial hardship due to COVID-19
 - reduction in revenues, increases in % expenses, costs related to COVID compliance, staffing difficulties, etc.

General Ineligibility

As of September 8, 2021

- Businesses with 50+ employees
- Businesses in violation of New York State Executive orders relating to the COVID-19 pandemic or other State, County or local ordinances
- Businesses in bankruptcy proceedings or having filed bankruptcy in the last 12 months.

General Ineligibility Cont'd.

As of September 8, 2021

- Businesses with defaults and/or losses caused to the federal government or state of New York (due to federal laws)
- Businesses with a conflict of interest including Nassau County employees or elected officials



List of Eligible Businesses

As of September 8, 2021

- Small businesses
 - Must certify that the business meets the definition of a small business in 13 C.F.R § 35.3
 - ≤ 50 employees
- Non-profit organizations
 - Must certify that the non-profit meets the definition of a nonprofit organization as described in section 501(c)(3) of the Internal Revenue Code.
 - Startup businesses financially impacted by COVID



Certification and Demonstration of Financial Hardship

As of September 8, 2021

- As part of the application, Applicants will need to identify COVID-related or other economic harm experienced due to COVID which demonstrate need for the grant
 - EXAMPLES (this is not an exhaustive list):
 - Shutdowns due to State mandates
 - Limited seating capacity due to State mandates
 - Decline in gross receipts (2019 to 2020 – annually or in any 1 Q)
 - Increased expenses
 - COVID-related expenses (PPE, barriers or partitions, enhanced cleaning, outdoor space upgrades, etc)
 - Staffing difficulties/shortages
 - Less capacity to weather financial hardship
 - Less access to credit
 - Other economic harm

No Duplication of Benefits

- **Duplication of Benefits**
 - Applicants that have received funding in previous Nassau County programs **are eligible** to apply for funding through MSRGP.
 - In the application, applicants will need to indicate if they received COVID response proceeds [grants/loans] through other Nassau County programs or federal SBA programs
 - If other funds were already received by the applicant, they will **need to certify to not use MSRGP proceeds toward the same expenses covered by previous grant/loan proceeds from County or federal sources** – supporting documentation is not required to validate.

Eligible Applicants

As of September 8, 2021

- *Only one (1) application per Tax-ID, regardless of how many sites applicant has in Nassau County*

Use of Proceeds

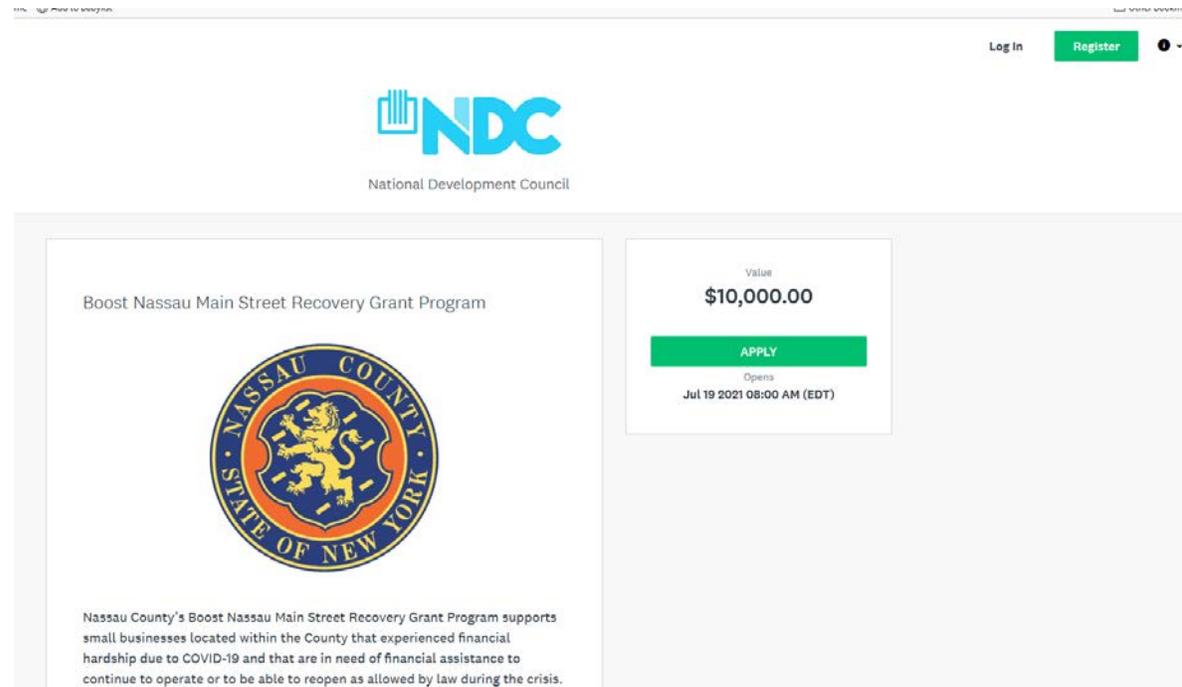
As of September 8, 2021

- Eligible uses of grant proceeds include
 - working capital expenses,
 - purchase of inventory/supplies,
 - rent,
 - utilities,
 - property taxes,
 - lease or purchase of equipment,
 - operating and emergency maintenance, etc.

How to Apply

- SurveyMonkey Apply

https://ndc.smapply.io/prog/boost_nassau_main_street_recovery_grant_program/



The screenshot shows a web application interface for the National Development Council (NDC). At the top right, there are "Log In" and "Register" buttons. The NDC logo is centered at the top. The main content area features a card for the "Boost Nassau Main Street Recovery Grant Program". On the left side of the card is the Nassau County Seal. On the right side, it displays a value of "\$10,000.00" and a green "APPLY" button. Below the button, it indicates the program "Opens Jul 19 2021 08:00 AM (EDT)". At the bottom of the card, a paragraph of text describes the program's purpose: "Nassau County's Boost Nassau Main Street Recovery Grant Program supports small businesses located within the County that experienced financial hardship due to COVID-19 and that are in need of financial assistance to continue to operate or to be able to reopen as allowed by law during the crisis."

Required Documents



- A copy of current driver's license or state issued ID for all persons who own 20% or more of the business
- If the business has employees or contractors, they must upload an IRS 941 or NYS 45 for the fourth quarter of 2020 OR first quarter of 2021.
- Fill out the Declaration of Owner, Good Faith Certification and Certification of Need Form and type in signature.
- If business was in existence prior to 2020, 2019 Business Tax Return
- 2020 Business Tax Return (Federal Only) or In-House Profit and Loss Statement
- 2021 Year to Date Profit and Loss Statement, if available
- W9 and Wire info (if awarded)

Q&A